

Vino Club

ACTIVE WINE BUYERS LIST
 AVAILABLE TO CONTACT BY **POST**, BY **EMAIL**, or **BOTH**

"information for helping you
 reach the right people"

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Quantity	755,000	
Rental	£100.00 per 1,000 - one time mailing or one time email including transmission	
Geo	UK	
Source	<p>The Vino Club - for people who like fine wines at good prices. Launched in January 05, this is an independent online wine club, with free membership - like an online magazine, a mix of e-media and e-commerce - providing a first stop call for information on all wines and special offers for those specially selected vintages!</p> <p>As a member of the Vino Club, members get the benefit of exclusive offers from such suppliers as Majestic Wines and Justwine.com unavailable to anyone else - a selection of great quality wines at substantially reduced cost.</p>	
Selections	Date of Birth	£10.00 per 1,000
	Gender	£ 5.00 per 1,000
	Postcode Area	£ 5.00 per 1,000
	Recency (postal)	£ 5.00 per 1,000
	Domain Name	£15.00 per 1,000
	(i.e. Hotmail, AOL, Tiscali, BT etc)	
Production	Floppy Disk/CD	£30.00 each
	Mailsort	£ 5.00 per 1,000
	Keycoding	£ 2.50 per 1,000
	Running Charge	£ 8.00 per 1,000
	Flagging	No extra charge
	Delivery	£25.00 flat
	Email Delivery	£20.00 flat
Minimum Order	5000 names per email creative	
Restrictions	Once only use permitted Lists seeded to protect misuse List Rental agreement required Listowner undertakes email broadcast.	

