

# Travellers Club

*"information for helping you reach the right people"*

ACTIVE TRAVELLERS LIST – AVAILABLE TO CONTACT BY  
**POST, BY EMAIL, BY BOTH**

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<b>Quantity</b>	830,000	
<b>Rental</b>	£100.00 per 1,000 one time mailing or one time email including transmission	
<b>Geo</b>	UK	
<b>Source</b>	<p>The Travellers Club - for people who like to travel. The Travellers Club, launched in Nov '01, is an independent online travel club, with free membership - like an online travel magazine, more e-media than e-commerce - that provides a first stop call for all travel requirements, offering a wealth of information, advice, important facts, informed opinions, holiday bargains, free competitions, discounts and concessions and much, much more.</p> <p>Primarily through online registration via entry to holiday competition.</p>	
<b>Selections</b>	Date of Birth	£10.00 per 1,000
	Gender	£ 5.00 per 1,000
	Postcode Area	£ 5.00 per 1,000
	Recency (postal)	£ 5.00 per 1,000
	Domain Name	£15.00 per 1,000
	(i.e. Hotmail, AOL, Tiscali, BT etc)	
<b>Production</b>	Floppy Disk/CD	£30.00 each
	Mailsort	£ 5.00 per 1,000
	Keycoding	£ 2.50 per 1,000
	Running Charge	£ 8.00 per 1,000
	Flagging	No extra charge
	Delivery	£25.00 flat
	Email Delivery	£20.00 flat
<b>Minimum Order</b>	5000 names per email creative	
<b>Restrictions</b>	<p>Once only use permitted          Lists seeded to protect misuse          List Rental agreement required          Listowner undertakes email broadcast on behalf of client.</p>	