

Motorists Club

ACTIVE Motor Enthusiasts LIST – AVAILABLE TO CONTACT BY
POST, BY EMAIL, or BY BOTH



Quantity	780,000	
Rental	£100.00 per 1,000 one time mailing or one time email including transmission	
Geo	UK	
Source	<p>The Motorists Club offers you a one-stop site for all the latest motoring news. <i>Want to see the latest new car road tests?...looking for a new car?...insurance advice....route maps....and more</i> – this Motorists Club brings everything together in one club.</p> <p>Membership to the club is free and the listowner sends a regular email newsletter to members in order to keep them informed of the latest developments and relevant news. Sourced Primarily recruited through users of online motoring sites.</p> <p>The web site provides members with useful car related information, competitions, special offers, stories plus much more.</p> <p>This file will be useful for a host of offers including Motoring and Car Insurance offers, Financial Offers, Subscriptions and General Consumer either by <u>Post</u> or <u>Email</u>.</p>	
Selections	Date of Birth	£10.00 per 1,000
	Gender	£ 5.00 per 1,000
	Postcode Area	£ 5.00 per 1,000
	Recency (postal)	£ 5.00 per 1,000
	Domain Name	£15.00 per 1,000
	(i.e. Hotmail, AOL, Tiscali, BT etc)	
Production	Floppy Disk/CD	£30.00 each
	Mailsort	£ 5.00 per 1,000
	Keycoding	£ 2.50 per 1,000
	Running Charge	£ 8.00 per 1,000
	Flagging	No extra charge
	Delivery	£25.00 flat
	Email Delivery	£20.00 flat
Minimum Order	5000 names per email creative	
Restrictions	<p>Once only use permitted Lists seeded to protect misuse List Rental agreement required Listowner undertakes email broadcast on behalf of client</p>	