

# Int'l Performing Arts Management



"information for helping you reach the right people"

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<b>Rental</b>	£155.00 per 1,000	one time mailing
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<b>Geo</b>	International Coverage	
<b>Source</b>	<p>This database is the very best source for management for the performing arts. The Yearbooks have been published for 18 years and are recognised in the industry as the leading B2B directories for the performing arts whilst Gig, (incorporating International Arts Manager) is the magazine for all those involved in performing arts management. Published every two weeks, Gig contains all the up to date information people in the business need such as appointments, premieres and awards as well as all the latest news, trends and authoritative articles on all aspects of cultural management of dance, music, opera and theatre, and of course, the latest news from broadcasting, recording and film.</p> <p>This international file provides access to Industry sectors which include Artist Managers, Associations and Foundations, Festivals, Orchestras, Opera Houses, Promoters, Venues and more, covering all areas of the International Performing Arts Industry.</p> <p><u>Entries are continually updated.</u> Organisations are phoned if they do not reply to update-requests and official institutions in many countries supply data which is otherwise not available. These senior names are usually those of Chief Exec, General Manager or Artistic Director.</p> <p><b><u>This list will be vital, not only for any approach to the arts management industry but also for many other B2B offers to the Business to business environment. Remember that these companies are all purchasing services and in particular, many are frequent travellers!!</u></b></p>	
<b>Selections</b>	Industry	£ 10.00 per 1,000
	Geographic	£ 10.00 per 1,000
	Nth	No extra charge
<b>Production</b>	Keycoding	£ 2.50 per 1,000
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	Email Delivery	£30.00 flat
<b>Minimum Order</b>	5000 names	
<b>Restrictions</b>	Once only use permitted Lists seeded to protect misuse List Rental agreement required	



# International Performing Arts Management

## Breakdown

### INDUSTRY

<b>Performers</b>		<b>10,671</b>
	Artists	1,604
	Performing Companies	9,067
<b>Agents and Promoters</b>		<b>2,744</b>
	Agents and Management	1,747
	Promoters, Producers, Presenters	997
<b>Events and Competitions</b>		<b>3,350</b>
	Conferences & Tradeshows	138
	Festivals	2,635
	Competitions	577
<b>Education</b>		<b>460</b>
	Education & Training Institutes	320
	Art Administration & Management Courses	140
<b>Broadcasting &amp; Recording</b>		<b>1,171</b>
	Broadcasting	583
	Recording	588
<b>Publishing</b>		<b>404</b>
	Music and Software Publishers	0
	Journal & Directories	404
<b>Venues</b>		<b>5,576</b>
<b>International &amp; National Organisations</b>		<b>2,644</b>
<b>Products, Services &amp; Equipment</b>		<b>696</b>
	Products and Services	696
	Instrument & Equipment Manufacturers & Distributors	0
	Music Shops	0

### GEOGRAPHIC

	<b>Postal</b>	<b>Email</b>
Europe	18,301	14,106
The Americas	5,846	4,188
Asia	3,054	1,645
Australasia	1,029	840
Africa	4	4