

# IT Intelligence Database

## Quantity

46,800 Companies with named IT Management  
(115,000 named executives of which 55,000 are  
IT Decisionmakers)

## Rental

£165.00 per 1,000

## Geo

UK

## Source

The IT Intelligence Database is **THE** place to obtain the very best,  
freshest IT names for direct marketing to this valuable sector.

The List owners of the IT Intelligence provide their customers with  
qualified prospects for all areas of IT, created by their team of 25 staff  
who ensure the data is up to date and accurate - as a result they have  
an enviable list of the top IT contacts in the UK, built on the basis that  
they deliver the right information, at the right time, to their clients.

The database for rental has the top 46,800 organisations in the UK  
from all sectors of industry, commerce, professional firms, local and  
central government, health and utilities. Every company is contacted  
as many as three times per annum, so you can see the data will be up  
to date!

**Please Note that unlike other IT lists, we give you  
ALL Contacts we have for each site as Standard!**

## Selections

Geographic	£10.00 per 1,000
SIC Code (UK 2003 SIC Codes)	£10.00 per 1,000
Industry Segment	£10.00 per 1000 (See over)
Company size (either # of employees or turnover)	£10.00 per 1,000
Telephone number	£65.00 per 1,000 extra
Email Addresses	£100.00 per 1,000 extra
Main IT contact name provided	
Number of Workstations	£10.00 per 1,000

## Production

Self/Adh Labels	£10.00 per 1,000
CD/Floppy Disk	£30.00 Each
Key Coding	£ 2.50 per 1,000
Running Charge	£ 7.00 per 1,000
Delivery	£25.00 flat

## Minimum Order

5,000 Names

## Restrictions

Once only use permitted  
Lists seeded to protect misuse  
List Rental agreement required

**22,400  
EMAIL  
ADDRESSES  
AVAILABLE  
NOW**



# IT Intelligence Database

## Company size by Employees:

<i>Number of</i>	<i>Total</i>
1-19	6,000
20-49	15,000
50-199	17,000
200-499	4,500
500+	3,500
N/A	800

## Company size by Turnover:

<i>£ M</i>	<i>Total</i>
1-4	20,300
5-19	15,000
20-49	4,000
50 Plus	4,500
N/A	3,000

## Geographic Coverage:

<i>Country</i>	<i>Total</i>
England	41,900
Wales	1,300
Scotland	3,600
Northern Ireland	0

## Industry Sector

<i>Sector</i>	<i>Total</i>
Oil / Mining / Agriculture	650
Construction	3,500
Manufacturing	14,500
Transport / Utilities	3,000
Wholesale / Retail	8,000
Finance	1,150
Services	6,800
Professional Firms	6,000
Government	3,200

## Number of Workstations

<i>Number</i>	<i>Total</i>
1 to 20	20,500
21 to 50	8,300
51 to 100	4,200
101 to 200	2,400
201 to 500	2,000
501+	1,400
N/A	8,000

