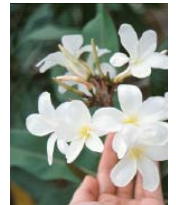
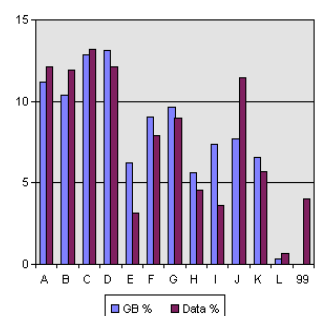


Gardeners Club

ACTIVE GARDENERS LIST – AVAILABLE TO CONTACT BY POST, BY EMAIL, or BY BOTH



Quantity	800,000	
Rental	£100.00 per 1,000 one time mailing or one time email including transmission	
Geo	UK	
Source	<p>All types of gardeners from the 'keen but clueless' to the more experienced, that are members of the Gardeners Club – an independent online garden club, with free membership, that provides a first stop call for all garden lovers, offering a wealth of information, advice, important facts, informed opinions, unusual products, resident gardener, free competitions, discounts and concessions, and much, much more. Members receive a regular newsletter to maintain data quality.</p> <p>Sourced Primarily through online registration via entry to free prize draw competition.</p>	
Selections	<p>Date of Birth £10.00 per 1,000 Gender £ 5.00 per 1,000 Postcode Area £ 5.00 per 1,000 Recency (postal) £ 5.00 per 1,000 Domain Name (i.e. Hotmail, AOL, Tiscali, BT etc) £15.00 per 1,000</p>	
Production	<p>Floppy Disk/CD £30.00 each Mailsort £ 5.00 per 1,000 Keycoding £ 2.50 per 1,000 Running Charge £ 8.00 per 1,000 Flagging No extra charge Delivery £25.00 flat Email Delivery £20.00 flat</p>	
Minimum Order	5000 names per email creative	
Restrictions	<p>Once only use permitted Lists seeded to protect misuse List Rental agreement required Listowner undertakes email broadcast on behalf of client.</p>	

Mosaic codes
 A - High Income Families
 B - Suburban Semis
 C - Blue Collar Owners
 D - Low Rise Council
 E - Council Flats
 F - Victorian Low Status
 G - Town Houses & Flats
 H - Stylish Singles
 I - Independent Elders
 J - Mortgaged Families
 K - Country Dwellers
 L - Institutional Areas